



UNIVERSITÀ
DEGLI STUDI
DI BRESCIA

University of Brescia
**Department of Civil, Architectural,
Environmental Engineering and Mathematics**



organise an International Summer School:

UNIVERSAL DESIGN AND SUSTAINABLE TOURISM: Cidneo Hill and its Castle in Brescia - 2nd Attack



**UNIVERSAL DESIGN AND SUSTAINABLE TOURISM:
CIDNEO HILL AND ITS CASTLE IN BRESCIA**

CFP per ingegneri nelle giornate del 17, 18, 19, 20, 21, 23, 24 luglio 2018

Introduction

After the 2017 Edition (1st Attack), this year University of Brescia propose the 2nd Attack! The International Summer School (ISS) for Advanced Studies in the form of workshop will be focused once again on the theme of accessibility to cultural heritage and its enhancement with an interdisciplinary approach in the perspective of Universal Design. The Summer School refers to skills that at DICATAM have been developed over the last 20 years and have seen the birth of the Brixia Accessibility Lab.

The project is also connected to the new network Italian Accessibility Labs which involves, in addition to the University of Brescia, the Polytechnic of Turin, the University Ca 'Foscari of Venice, the University of Trieste, the University of Florence, the University Federico II of Naples and the Mediterranean University of Reggio Calabria.

This synergy is related to an educational offer where the concept of accessibility, read in holistic form, as well as being an enhancement tool for people, it is also a collective resource that can elevate the social capital of a community.

More accessible environments and services, in fact, while expanding individual freedoms, social opportunities and knowledge, encourage each person to participate in community life and to contribute to the growth of the society.

In particular accessibility to cultural heritage is first and foremost the ability to enjoy it, to relate, to make it an experience area.

The accessibility of cultural heritage therefore it is not only a technical or regulatory aspect, but cuts across many different knowledge and sensitivity.

The ISS has the ambition to be a place of education and discussion, a pretext to induce experts from different disciplines to confront on this issue, an invitation to reflect seriously on the meaning of Heritage.

The ISS is able to meet the specific needs expressed by the working world and academia, providing a current specialization course aligned with the best practices of the best universities in designing.

Programme

1)	<p>17th July 2018, h. 8.30 – 13.00 Auditorium del Collegio Lucchini in Via Valotti 3/d – Brescia</p> <ul style="list-style-type: none"> • 8,30 - 9,00 Welcome address by Academic and City Authorities • 9,00 - 11,00 Introduction by Alberto Arengi (University of Brescia) <i>Report and Results from Edition 2017 (1st Attack)</i> • 11,00 - 13,00 Lecture by Alberto Arengi (University of Brescia) • <i>Universal Design, Accessibility and Sustainability</i> 	4 CFP SEMINARIO
2)	<p>17th July 2018, h. 14.30 – 19.00 Cidneo Hill and its Castle in Brescia - 2nd Attack – Guided site visit DRAWING THE PATH</p> <ul style="list-style-type: none"> • 14,15 Meeting point at the entrance of the Castle • 14,30 – 19,00 Guided site visit with life drawing <p>“The accessibility of cultural heritage therefore it is not only a technical or regulatory aspect, but cuts across many different knowledge and sensitivity”.</p> <p>On the occasion of the International Summer School 2018 it will be possible to deepen the castle theme with a view to accessibility and inclusion to the environments and paths of the fortress. Through the comparison with the guides and the designers it will be possible to elaborate sketches and share reasoning with the participants who will be able to interpret the theme of the castle attack in a modern way: which technological choices can be adopted, the materials, the problems and the possibilities of the historical heritage.</p>	3 CFP VISITA GUIDATA

3)	<p>18th July 2018, h. 8.30 – 16.00 Auditorium del Collegio Lucchini in Via Valotti 3/d – Brescia</p> <ul style="list-style-type: none"> • 8,30 - 10,45 Lecture by Irene Giustina (University of Brescia) <i>History of the Castle in Brescia</i> • 10,45 - 13,00 Lecture by Oddbjørn Sørmoen (KA Norwegian Association for Church Employers, Oslo) <i>Access to Life. An Accessibility Rethink</i> • 14,00 - 16,00 Lecture by Michelle Bonera (University of Brescia) <i>Sustainable Tourism Marketing</i> 	6 CFP SEMINARIO
4)	<p>19th July 2018, h. 8.30 – 13.00 Auditorium del Collegio Lucchini in Via Valotti 3/d – Brescia</p> <ul style="list-style-type: none"> • 8,30 - 10,45 Lecture by Steven Semes (Notre Dame University, Indiana) <i>International Perspectives on Conservation Theory and Practice</i> • 10,45 - 13,00 Lecture by Valeria Pracchi (Polytechnic of Milan) <i>Conservation and Accessibility</i> 	4 CFP SEMINARIO
5)	<p>20th July 2018, h. 8.30 – 16.00 Auditorium del Collegio Lucchini in Via Valotti 3/d – Brescia</p> <ul style="list-style-type: none"> • 8,30 – 10,45 Lecture by Antonio Scarponi (Conceptual Devices, Zurich) <i>Triangular Design Manifesto</i> • 10,45 – 13,00 Lecture by Mariachiara Bonetti (University of Brescia) <i>Accessibility to the Castles: Case Studies</i> • 14,00- 16,00 Lecture by Inger Marie Lid (VID Specialized University, Oslo) <i>Access to Cultural Heritage: a Multiscaled Approach</i> 	6 CFP SEMINARIO
6)	<p>21st July 2018, h. 8.30 – 13.00 Aula polivalente del CEDISU di Via Valotti 3/b – Brescia</p> <ul style="list-style-type: none"> • 8,30 – 10,45 Lecture by Fernando Fabian Navarro Mata (Tecnológico de Monterrey) <i>Accessibility and Urban Health between Neighbourhoods in an Extended Mexican City Looking for a Re-densification</i> • 10,45 -13,00 Lecture by Lucia Baracco (Lettura Agevolata) <i>Legibility Matters</i> 	4 CFP SEMINARIO
7)	<p>23rd July 2018, h. 8.30 – 13.00 Auditorium del Collegio Lucchini in Via Valotti 3/d – Brescia</p> <ul style="list-style-type: none"> • 8,30 – 10,45 Lecture by Luca Baraldi (Fundación Con-ciencia, Ibagué, Colombia) <i>Culture as a Driver for Inclusive Development: a Methodological Turn for International Policies</i> • 10,45 – 13,00 Lecture by Stefano Francesco Musso (University of Genova) <i>Preserve/Restore Castles and Fortresses, to Live Them</i> 	4 CFP SEMINARIO

8)	<p>24th July 2018, h. 8.30 – 16.00 Auditorium del Collegio Lucchini in Via Valotti 3/d – Brescia</p> <ul style="list-style-type: none"> • 8,30 – 10,45 Lecture by Joao Pedro Falcao de Campos (Instituto Superior Técnico, Lisbon) <i>Three Structuring Projects in the Centre of the City of Lisbon</i> • 10,45 – 13,00 Lecture by Pier Federico Mauro Caliarì (Polytechnic of Milan) <i>Cultural Offer and Accessibility. Musealization as an Inclusive Strategy</i> • 14,00 – 16.00 Lecture by Anna Giulia Bencini (University Ca' Foscari of Venice) <i>Accessibility and Inclusive Communication: a Universal Design approach using the ICF framework</i> 	<p>6 CFP SEMINARIO</p>
----	---	---

REGISTRAZIONE PER INGEGNERI:

Al fine dell'ottenimento dei CFP le iscrizioni sono da effettuarsi separatamente per ciascun incontro tramite il "PORTALE FORMAZIONE PROFESSIONALE CONTINUA" reperibile nel sito www.ordineingegneri.bs.it -> area "FORMAZIONE".